



## DIGITAL ON-DEMAND FOIL SPOT FINISHES, AND HOLOGRAPHIC EFFECTS

**Sleeking** technology from Nobelus® is as easy as 1,2,3! The technology involves a special image transfer that specifically bonds foils and spot coatings to HP Indigo Inks and some digital toners. Available in multiple finishes (Metallic Foils, Gloss, Matte, Holographic), **Sleeking** can be applied in spot (with variable-data capability) or full coverage to a background, then overprinted again; alternatively it can be applied on top of a special Karess® or Gloss laminated surface that is overprinted with digital ink.

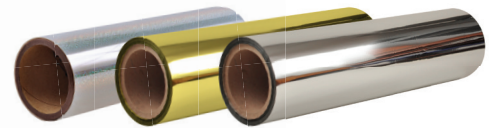
**Sleeking** is excellent for both short and long run publishing, and makes foil stamping, special effects, variable-data printing, and security applications a snap. Apply to book covers, presentations, I.D.'s, greeting cards, tickets, and much more. Transparent Gloss, Matte, and Holographic Sleeking foils are re-usable up to 5 times, making them extremely low-cost and flexible.

### KEY BENEFITS

- On-Demand Variable Data Foil
- Perfect for Short Run Projects
- Achieve Fine Detailed Foil Enhancements
- Can be Combined with Karess and Gloss Printable Laminates for Visual and Tactile Effects
- Overprint Silver and Gold Printable Sleeking Foils with HP Indigo Digital Inks
- 100% Gold Seal Guarantee

### SUGGESTED USES

- Stationery and Folders
- Greeting Cards and Invitations
- Book Covers
- Brochures and Postcards
- Packaging



Properties	Value
Run Temperature	220°F - 230°F (105°C - 110°C)
Maximum Run Speed	10 m/Min.
Run Pressure	6 Bars or 90 PSI (Varies by Machine)

### AVAILABLE FOILS

- Metallics: Silver, Silver Printable, Gold, Gold Printable, Rose Gold, Royal Blue, Red, Green
- Metalized Holographics: Rainbow, Sparkle, Cracked Ice
- Transparent: Gloss, Matte, Sparkle Holographic, Cracked Ice Holographic

### PRODUCT ORDERING DETAILS

Use **Nobelus Sleeking Foil** for Sleeking applications that do not require overprint.

Use **Nobelus Printable Sleeking Foil** for Sleeking applications which will be overprinted.

If **Sleeking over lamination**, be sure to use Nobelus printable laminate films.



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